



# Industrial Application News

*Robertshaw Quality Policy:  
Delighting Customers by meeting expectations 100% of the time.*

## Sales Team Updates

Congratulations to our top three sales reps for the 1<sup>st</sup> half of our fiscal year.

1. Myers-Aubrey
2. Pan Tech Engineering
3. Anderson-Bolds

Thanks to everyone for sending in their updated contact information. This information will help us provide customers with accurate contact details.

## New Sales Representative

AC Gentrol, located in Peoria, IL, is our new sales rep for the northern Illinois/southern Wisconsin territory. Their phone number is 309-274-5486. Please welcome them to our sales team.

## UPGRADE 2010 Promo Now through Year-end

The promotion on the 365A for the 366 price is still available! Take advantage of this special offer through the end of the year. Make sure you include "UPGRADE2010" on your PO to receive this special pricing. Let's work to reach our goal of 366 customers.

## RT1001 Lead Times

Due to a supplier issue, the quick ship lead times for the RT1001 have changed. Please check with the factory for lead times prior to providing a customer a quote.

## Upcoming Holidays

With the holidays approaching fast it is time to get your orders in before the annual plant closures. We will be closed for Thanksgiving starting 11/25 and returning 11/29. The plant will also be shut down for the Christmas break 12/24 through 1/3/2011.

## CONTACTS

Ben Lease	General Manager	865 981-3086
Phil Scheuneman	Manager Core	865 981-3096
Ryan Theodore	Applications Engr.	865 981-3091
Angela Branaman	CSR Core	865 981-3094
Pam Simerly	CSR Int'l / Centeron	865 981-3093

## Application Photo Contest

Ready...Set...Shoot! We are looking for photos of the best application using a Robertshaw product. Take your best shot and send your pictures to [rscsr@invensys.com](mailto:rscsr@invensys.com) by 11/30. The winner will receive a \$50 Best Buy gift card and have their picture published in the next newsletter. Good luck!



## New Price Sheets – Lower Prices!

New price sheets have gone digital. And Prices are the same or lower than last year! Review the CD sent to you and you'll see how easy the price sheets are to view in their pdf format. Make sure you check out the productions with price reductions and let your customers know today!

## See you at Pack Expo and Power-Gen

Are you attending upcoming expos? We are! See us at the Pack Expo on 11/1-11/3 in Chicago, IL, where we will be helping customers at their booths. Call Ryan or Phil if would like to join us.



We will also be at the Power-Gen International on 12/14-12/16 in Orlando, FL. Call Phil or Ryan for more details about this show.

